

thoughts about
PREMIUM-LEVEL SERVICES

by Kambeze B Etemad, MD

Talisman Development Services is distinguished by a superior degree of breadth, depth, professional rigor and thoroughness, which makes it exceptional among usual training programs and can't be compared to coaching services

TDS's premium-grade services are founded upon a deep integration and earnest employment of significant experience and study in a wide array of fields and issues – including medicine and psychiatry, human development, education, addiction treatment, the physical sciences, community and organizational development, administration and consultation, artistry through music and writing, spirituality, parenting, interpersonal growth, religion, even pop culture – plus such issues as diversity, ethics, culture, dogmatism, urban concerns, the impact of war, disaster and psychosocial trauma, and peace. (See descriptions of TDS's integrative approach on the website) Therefore, TDS carries a physician and psychiatrist's level of knowledge, thinking and skill; combined with a deep and thoughtful understanding of a broad spectrum of other experience into a solid innovative working model – bringing it to bear on matters and in venues outside of (mental) health care, through substantive non-clinical services and products. TDS thereby brings a unique caliber of inquiry and assistance to life and work situations, ready to address a range of essential factors for change and growth. TDS is thus equipped to deliver services with a superior degree of professional attention and scientific discipline, distinctively balanced with creativity and a "streetwise" quality that "keeps it real," holistic and human.

Because of this excelling degree of practical sophistication, TDS pursues a specialized and tailored application of transformative principles to each situation, thereby avoiding the shortcuts, cliches, platitudes, slogans, and sound bites commonly used by other coaching and training services – because such gimmicks are not how true learning works, and for most people and situations they don't lead to genuine lasting progress.

The fruit of such practical sophistication and specialized application is a total approach with a focus on meaningful results – a grassroots and real-world empowerment that addresses the whole situation, not just one aspect. This can foster people's inherent insight and wisdom to tap, use and direct their own capacities, qualities, strengths and motivations through improved attitudes, strategies, skills and habits applied to real-life problem-solving, change and progress toward relevant goals.

There is no simple single "answer" for everybody – and no easy ready-made formula that suits every situation. And I don't claim to offer one. There are no gimmicks, gurus or glamorous shortcuts along the path of real transformation.

But there are fundamental realities, principles and practices that underlie and assure all expression of human capacity. TDS involves people in an ongoing process that strengthens mindfulness and thinking about some of these basic ideas, and encourages the application and tailoring of these principles and habits of capacity-building to each unique circumstance.

So I engage people in a dialogue that increases awareness and thought about some of these fundamental integrative verities. This will hopefully start or enrich a lifelong learning process to understand and apply these principles in people's lives and situations. TDS Consultation can help people gain practice tailoring these new tools to their unique situations. In this way, I aim to help equip and empower human capacity – and awaken the "hidden talisman" within individuals, relationships, groups and organizations.